

Terms of Use – Pet ID

Effective Date: July 22, 2025

Version: 1.0

Last Updated: July 22, 2025

These Terms of Use ("Terms") constitute a legal agreement between you and Pet ID World B.V. (KVK-number 97648175), a company incorporated under the laws of the Netherlands, located in Rotterdam ("Pet ID," "we," or "us"). These Terms govern your use of the Pet ID mobile application, website, and services (collectively, the "Service").

By accessing, registering for, or using the Service, you agree to be bound by these Terms. If you do not agree with these Terms, you must not use the Service.

1. The Service

Pet ID is a platform designed to help users connect with their pets, other pet owners, and relevant services. The Service includes:

- Tools and features for managing pet information
- Social interaction functionality (content sharing, messaging, feedback)
- Access to educational and informative content
- Advertising and promotional features
- Customer support
- Technical infrastructure for data processing, storage, and transfer

We may provide updates, enhancements, and modifications to improve or extend the Service.

2. Eligibility

To use the Service, you must:

- Be at least 13 years old or meet the minimum age requirement of your country
- Not be prohibited from using the Service under applicable laws

- Not have previously had an account terminated due to violations of our Terms or policies
 - Not be listed on any government or legal sanction or prohibition list
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3. Account Registration and Responsibilities

You are responsible for maintaining the security and confidentiality of your account credentials. You agree:

- Not to impersonate others or provide misleading information
 - Not to use or attempt to access accounts that do not belong to you
 - Not to transfer, buy, or sell access to your account
 - To notify us immediately of unauthorized use or security breaches
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4. User Content and Licenses

You retain ownership of content you upload or share. However, by posting content on or through the Service, you grant us a non-exclusive, royalty-free, worldwide license (with the right to sublicense) to use, copy, store, display, distribute, modify, and create derivative works from such content, in accordance with your privacy settings.

This license continues for as long as your content remains on our systems and for five (5) years following its deletion, to allow for necessary system backups, legal requirements, and dispute resolution.

You may not upload content that you do not own or have sufficient rights to.

5. Advertising and Sponsored Content

The Service may include advertisements and sponsored content. You agree:

- We may use data (e.g., activity, preferences, pet info) to display relevant advertising
- We do not sell your personal data to third parties

- Advertisers may receive aggregated reports about ad performance, but not personally identifiable information unless you give explicit consent

You may adjust your ad preferences or opt-out options in the Service where available.

6. Data Use and Processing

By using the Service, you agree to our collection and use of data as described in these Terms. We collect data to provide and improve the Service, including:

- Account details, shared content, interactions, and messages
- Device and technical information (OS, browser, IP address, location, cookies, etc.)
- Information from third parties (advertisers, partners, analytics providers)

A separate Privacy Policy will be made available that governs data collection, storage, processing, and user rights under applicable data protection laws (e.g., GDPR, CCPA).

7. Prohibited Conduct

You agree not to:

- Violate any laws or third-party rights
- Use the Service for illegal, deceptive, or harmful purposes
- Upload content that infringes intellectual property or violates privacy
- Interfere with the normal functioning of the Service
- Use automated systems to extract data without permission

We reserve the right to remove any content or suspend accounts that violate these Terms.

8. Termination

We may suspend or terminate your access to the Service, in whole or in part, at any time for:

- Breaches of these Terms
- Legal or regulatory requirements
- Security threats or technical issues
- Repeated complaints or abuse reports

You may request deletion of your account and associated data by contacting our support or by using the dedicated functionality available in your personal account settings, if available.

9. Intellectual Property

All intellectual property related to the Service (excluding your content) remains the exclusive property of Pet ID or its licensors. You may not copy, reverse engineer, or create derivative works from our technology or branding without permission.

10. Disclaimers and Limitation of Liability

The Service is provided “as is” and “as available.” We do not guarantee that the Service will be error-free, secure, or continuously available.

To the maximum extent permitted by law, Pet ID disclaims all warranties and is not liable for any indirect, incidental, or consequential damages, loss of data, or loss of profits.

11. Jurisdiction and Disputes

All disputes arising out of or in connection with these Terms shall be governed by the laws of the Netherlands.

You agree that any claims or disputes shall be resolved exclusively in the courts located in the Netherlands.

12. Modifications

We may update these Terms from time to time. If material changes are made, we will notify users through the Service or via email.

Continued use of the Service after such changes constitutes acceptance of the updated Terms.

13. Miscellaneous

- These Terms do not create any third-party beneficiary rights.
- If any clause is found unenforceable, the remainder remains in effect.
- You may not transfer your rights without our consent; we may transfer our rights in connection with reorganization or sale.
- Feedback, suggestions, reviews about the Service, and responses to questions related to the Service are appreciated and may be used by us without any obligation, compensation, or confidentiality.
- In case of conflicting translations, the English version of these Terms shall prevail.

For questions or support, please contact: petidworld@gmail.com

This Terms of Use is effective as of the date shown above and applies to all users of the Pet ID Service.